# APIC KEYNOTER®

NEWS OF THE AMERICAN POLITICAL ITEMS COLLECTORS

VOLUME VII Number 3 ISSUED FOUR TIMES YEARLY AUTUMN 1968


## 1968 POLITICAL PARTIES APPEARING ON THE BALLOT

**REPUBLICAN**
Richard Nixon
Spiro Agnew

**DEMOCRATIC**
Hubert Humphrey
Edmund Muskie

**AMERICAN INDEPENDENT**
George Wallace & Curtis Le May (Marvin Griffin)

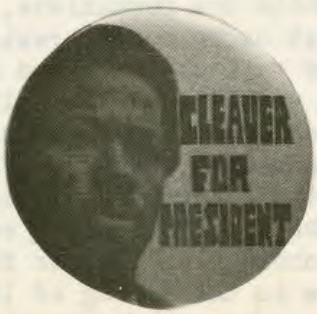
**PROHIBITION**
E. Harold Munn & Rolland E. Fisher

**PEACE AND FREEDOM**
Dick Gregory and Various Veeps

**SOCIALIST LABOR**
Henning Blomen & George Taylor

**SOCIALIST WORKERS**
Fred Halstead & Paul Boutelle

**COMMUNIST**
Charlene Mitchell & Michael Zagarell




**PEACE AND FREEDOM (BLACK PANTHER)**
Eldridge Cleaver & Peggy Terry

THE APIC KEYNOTER® - ISSUED FOUR TIMES YEARLY BY APIC - AUTUMN 1968

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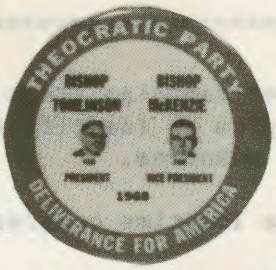
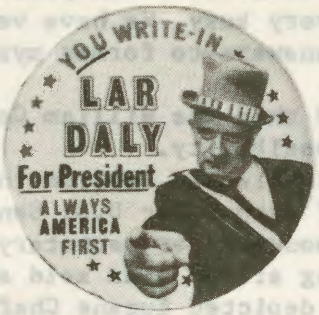
## THE 1968 PRESIDENTIAL CAMPAIGN - SEE KEYNOTER® COVER AND PAGES 3 & 24.

A most interesting campaign has just closed with Richard N. Nixon and Spiro N. Agnew as our new leaders. Nixon had made an amazing come-back during the six years since his defeat for Governor of California; he had not been the so-called Peoples Choice of the Convention but by working at the grass-rootes these last four years, he won handily over Nelson Rockefeller, Ronald Reagan and others. Hubert H. Humphrey and Edmund S. Muskie came out of Chicago as the Choice of a most divided party, and were given no chance of being elected. The team running with the image of the current Johnson Administration had had a bitter struggle with the 'doves' and others who opposed the escalation of the Vietnam War. The followers of Eugene McCarthy, who had done so well in the primary elections, were bitter and did very little until just before the election, for the Humphrey ticket. The very ardent followers of George Wallace, who was running as the American Independent Party candiate, chose former SAC leader, Curtis LeMay as his Vice Presidential candidate, but the former Governor Marvin Griffin appeared on twenty one ballots. Undoubtedly the over nine million votes were most costly to Humphrey, and Wallace can be considered the 'spoiler' even though he did not get the chance to bargain his electoral votes. It is certainly great for the country, that Nixon received a clear electoral majority, as the electoral system has long outlived its usefulness, and should be replaced by a popular majority. The minor parties, as usual were handicaped by the state laws restricting appearance on the ballot and their small votes are not true measures of actual strength. The 'left' leaning parties; The Socialist Laborites (followers of Marx and DeLeon) had Henning Blomen and George S. Taylor head their ticket--The Socialist Workers (Trotskites) chose Fred Halstead and Paul Boutelle, while the Communists, who had not fielded a ticket since 1940, chose Charlene Mitchell (first negro woman presidential candidate) and Michael Zagarell. The 'black militants' under various Peace and Freedom Parties, ran Dick Gregory with Dr. Benjamin Spock, Mark Lane and others--the California Peace and Freedom ran Eldridge Cleaver (although his name could not appear on the ticket) and Peggy Terry as Veep. The New Party or the Fourth Party movement, begun by followers of Eugene McCarthy, stalled after McCarthy withdrew support, but did appear on several ballots with McCarthy and John Lindsay. The oldest minor party, the Prohibitionists, ran E. Harold Munn and Rolland E. Fisher while the Theocratic Party chose Bishop Homer Tomlinson and Bishop McKenzie--Bill Rogers had been active but withdrew in the spring of 1968. The Universal Party advocating a Utopian approach to world problems chose Kirby Hensley and Roscoe MacKenna. (Cont.-pp24.)

OTHER 1968 PARTIES, PSEUDO-PARTIES AND CANDIDATES, also additional minor party buttons.



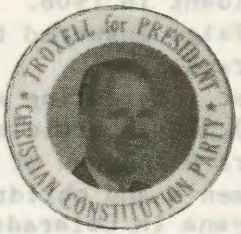

THEOCRATIC
Homer Tomlinson
Bishop McKenzie




AMERICA FIRST
Lar Daly

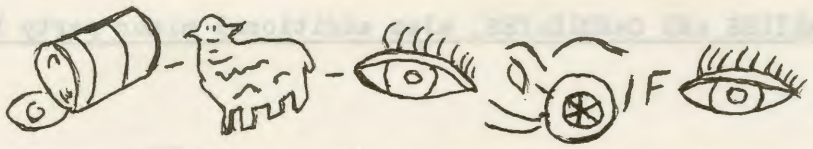
UNIVERSAL
Kirby J. Hensley
Roscoe Nac Kenna

HAMILTON
Eric Sebastian




CHRISTIAN CONSTITUTION
Richard Troxell & Merl Thayer

How about these for ingenuity! Three great non-jugates.




## CAN YOU IDENTIFY ?

by Marian Ford (#784)

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The summer activities plus the usual election year chase for campaign items must have been keeping you members very busy. We have very few pins to identify in this issue. We also have even less answers to former mysterious unknowns.

#105 Several people suggested this was William Cockran, a longtime congressman from New York. It's a possibility.

#112 Jeff Nelson reports that this pin is from the 1926 Pennsylvania primary. It is a Republican slate of Pepper for U.S. Senator, Fisher for governor, Smith for Lt. governor, and Woodward for secretary of internal affairs.

#122 Several of these sterling silver pins sold at the APIC convention with the understanding that they depicted Eugene Chafin, the Prohibition candidate for president in 1908.

#124 Bob Paige answered the question of the U.S.W.V. ... United Spanish War Veterans.

#125 A most interesting and detailed answer was given to this pin by Jane Adams (#21). In an article for the National Button Bulletin, she wrote, " In 1905 Meyers & Andreww of Boston registered the name WIDOW JONES as a trademark for men's and children's overcoats, coats, vests and trousers.

#98 Everyone in Colorado agrees that this is not McNichols.

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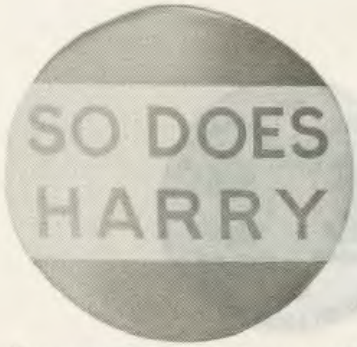
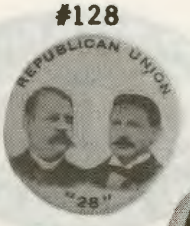
#127




Supposed to have something to do with Harry Truman, what?

#128




#131

#134

S.T. & L.A.

#129

#132

#130

#133

McKinley item, but what's the meaning?

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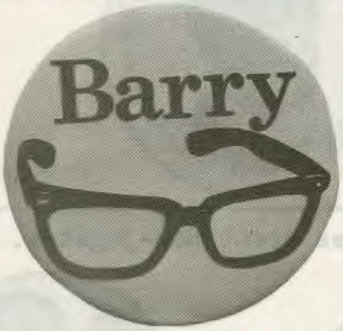


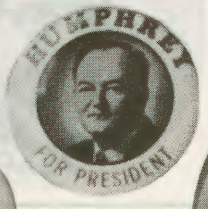

Reminder to new collectors: above Wallace and Humphrey pins are from former elections, Goldwater and McGovern are senatorial.

Prepared by U. I. (Chick) Harris, #139

# PARTIES ON THE BALLOT, IN 1968.

Issued by APIC in 1969

| STATE | REP | DEMO | AMERICAN INDEPENDENT (unless noted otherwise.) GRIFFIN VP (unless noted LM ) | SOCIALIST WORKERS | SOCIALIST LABOR | PROHIBITION | PF-PEACE AND FREEDOM FP-FREEDOM AND PEACE NP-NEW POLITICS | COMMUNIST (Free Ballot) | NEW PARTY | LIBERAL | UNIVERSAL | CONSTITUTION |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ALA | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| ALASKA (a) | x | x | INDEPENDENT | | | | | | | | | |
| ARIZ | x | x | x | x | x | | PF - CLEAVER / TERRY | | McCARTHY / LINDSEY | | | |
| ARK (a) | x | x | x | | | | | | | | | |
| CALIF | x | x | x | | | | PF -(b) / TERRY | | | | | |
| COLO | x | x | x | x | x | x | | | GREGORY / LANE | | | |
| CONN | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| DEL | x | x | AMERICAN PARTY | | | | | | | | | |
| FLA (a) | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| GEO | x | x | AMERICAN PARTY | | | | | | | | | |
| HAW | x | x | x LM | | | | | | | | | |
| IDA | x | x | x | | | | | | | | | |
| ILL | x | x | INDEPENDENT | | x | | | | | | | |
| IND | x | x | GEORGE WALLACE TICKET | x | | x | | | | | | |
| IOWA (a) | x | x | x (c) | x | x | x (c) | PF - CLEAVER / GONZALES | | | | x 142 votes | |
| KAN | x | x | CONSERVATIVE | | | x | | | | | | |
| KY | x | x | AMERICAN PARTY | x | | | | | | | | |
| LA | x | x (d) | AMERICAN PARTY LM | | | | | | | | | |
| ME | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| MD | x | x | AMERICAN PARTY | | | | | | | | | |
| MASS | x | x | INDEPENDENT | | x | x | | | | | | |
| MICH | x | x | x | x | x | x | NP - CLEAVER / HOCKMAN | | | | | |
| MISS | x | x | INDEPENDENT CANDIDATES | | | | | | | | | |
| MO | x | x | AMERICAN PARTY of MO. | | | | | | | | | |
| MONT | x | x | AMERICAN PARTY | x | | x | | | (b) NEW REFORMIST | | | |
| NEBR | x | x | AMERICAN PARTY | | | | | | | | | |
| NEV | x | x | INDEPENDENT AMERICAN | | | | | | | | | |
| NH (a) | x | x | GEORGE WALLACE PARTY | x | | | | | (g) | | | |
| NJ | x | x | GEORGE WALLACE PARTY | x | x | | (h) PF - GREGORY / FROST | | | | | |
| N MEX | x | x | x | x | | | | | | | | |
| NY | x (i) | x | COURAGE PARTY | x | x | | FP - GREGORY / LANE PF - (i) | | | x | | |
| N CAR | x | x | AMERICAN PARTY | | | | | | | | | |
| N DAK(a) | x | x | AMERICAN PARTY (j) | | | | | | | | | x 34 votes |
| OHIO (a) | x | x | AMERICAN PARTY | (k) | (k) | (k) | (k) | (k) | (k) | | | |
| OKLA | x | x | AMERICAN PARTY | | | | | | | | | |
| ORE (a) | x | x | INDEPENDENT CANDIDATES | | | | | | | | | |
| PA | x | x | x | x (l) | x | | PF - GREGORY / LANE | | | | | |
| RI | x | x | GEORGE WALLACE IND. | x | | | | | | | | |
| S CAR | x | x | PETITION | | | | | | | | | |
| S DAK | x | x | INDEPENDENT | | | | | | | | | |
| TENN | x | x | AMERICAN PARTY | | | | | | | | | |
| TEX (a) | x | x | AMERICAN PARTY | | | | | | | | | |
| UTAH | x | x | AMERICAN LIBERTY | x | | | PF - No Cand. / GONZALES | | | | | |
| VT | x | x | GEORGE WALLACE PARTY | x | | | | | (m) | | | |
| VIRG | x | x | x | | x | x | PF - GREGORY / SPOCK | | | | | |
| WASH | x | x | AMERICAN PARTY | x | x | | (n) PF - CLEAVER / WINSLOW | (n) | | | | |
| W VA | x | x | AMERICAN PARTY | | | | | | | | | |
| WISC | x | x | INDEPENDENT | x | x | | | | | | | |
| WYO | x | x | INDEPENDENT | | | | | | | | | |
| D.C. | x | x | | | | | | | | | | |
| | | | | | | | | | | | | |
| TOTALS | 51 | 51 | 50 | 20 | 13 | 9 | PF - 9 FP - 1 NP - 1 | 1 | 6 | 1 | 1 | 1 |

CANDIDATES - REPUBLICAN - Richard M. Nixon / Spiro T. Agnew; DEMOCRATIC - Hubert H. Humphrey / Edmund S. Muskie; AMERICAN INDEPENDENT etc. - George C. Wallace / S. Marvin Griffin, (if noted LM) Curtis LeMay; SOCIALIST WORKERS - Fred Halstead / Paul Boutelle; SOCIALIST LABOR - Henning Bloomer / George S. Taylor; PEACE & FREEDOM, FREEDOM & PEACE, NEW POLITICS - Eldridge Cleaver / Peggy Terry or Corky Gonzales or Larry Hockman or Cal Winslow or Judith Mage; Dick Gregory / Mark Lane or Dr. Benj. Spock or David Frost; COMMUNIST - Charlene Mitchell / Michael Zagarelle; UNIVERSAL - Kirby J. Hensley / Roscoe MacKenna; CONSTITUTION PARTIES, (CHRISTIAN CONSTITUTION) - Richard Troxell / Merl Thayer; LIBERAL, NY supported Humphrey / Muskie; CONSERVATIVE, NY supported Nixon / Agnew but had no electors; T.R.T. (Taxpayers Revivalist Ticket) supported Wallace but had no electors.

a. These States provided a blank column for write-ins. (list not complete) b. California - Presidential candidate listed as 'No Eligible Candidate', since Cleaver did not meet qualifications. c. Iowa - No party name, Halstead / Boutelle, nominated by Petition; Iowa Prohibition Party; Iowa Peace & Freedom Party. d. Louisiana had two Demo. columns, the first had only State & Local candidates, second had only electors for H/M as regular Demo. organization supported Wallace. e. Minnesota - H/M ran on Demo-Farmer Labor ticket; S.L.P. knows as Industrial Government Party. f. Montana - New Reformist Party had no candidates listed, as McCarthy/Paul Dwyer withdrew. g. New Hampshire - New Party filed nominating petitions but McCarthy/Lindsey withdrew. h. New Jersey - All minor parties listed as 'Nominated by Petition) with names in small print; Blank column was for New Party petition for McCarthy/Lindsey who withdrew; Party name was Peace & Freedom Alternative; i. New York - Nixon/Agnew were also supported by Conservative Party but had no electors; Wallace supporters used Courage Party since American cannot be used in a Party name; Freedom & Peace supported Cleaver/Judith Mage but were not on ballot since Cleaver wasn't a qualified candidated; Liberal Party supported Humphrey/Muskie and had same slate of electors as Democrats. j. N. Dak. - All minor parties shown as Independent nominations with Party names in small print; T.R.T. ticket had no electors but supported Wallace. k. Ohio - Provided a blank space for qualified certified electors of SWP, SLP, Prohibition, Communist, Gregory/Lane (no party name) and McCarthy/Coretta King who had withdrawn. l. Penn. SWP known as Militant Workers. m. Vermont - New Party had no candidates listed, as McCarthy/Lindsey had withdrawn. n. Wash. - Peace & Freedom Party aligned with State Black Panther Party; Mitchell/Zagarelle on ballot as Free Ballot Party.

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|---|---|---|---|---|---|---|---|---|---|---|---|---|
| ALA | x | (a) | x (a) LM | | | x | | | | | | |
| ALASKA (*) | x | x | INDEPENDENT | | | | | | | | | |
| ARIZ | x | x | x | x | x | | PF - CLEAVER / TERRY | | McCARTHY / LINDSEY | | | |
| ARK (*) | x | x | x | | | | | | | | | |
| CALIF | x | x | x | | | | PF -(b) / TERRY | | | | | |
| COLO | x | x | x | x | x | x | | | GREGORY / LANE | | | |
| CONN | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| DEL | x | x | AMERICAN PARTY | | | | | | | | | |
| FLA (*) | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| GEO | x | x | AMERICAN PARTY | | | | | | | | | |
| HAW | x | x | x LM | | | | | | | | | |
| IDA | x | x | x | | | | | | | | | |
| ILL | x | x | INDEPENDENT | | x | | | | | | | |
| IND | x | x | GEORGE WALLACE TICKET | x | | x | | | | | | |
| IOWA (*) | x | x | x (c) | x | x | x (c) | PF - CLEAVER / GONZALES (c) | | | | x 142 votes | |
| KAN | x | x | CONSERVATIVE | | | x | | | | | | |
| KY | x | x | AMERICAN PARTY | x | | | | | | | | |
| LA | x | x (d) | AMERICAN PARTY LM | | | | | | | | | |
| ME | x | x | GEORGE WALLACE PARTY | | | | | | | | | |
| MD | x | x | AMERICAN PARTY | | | | | | | | | |
| MASS | x | x | INDEPENDENT | | x | x | | | | | | |
| MICH | x | x | x | x | x | | NP - CLEAVER / HOCKMAN | | | | | |
| MINN | x | x (e) | AMERICAN PARTY | x | x (e) | | PF - CLEAVER / TERRY | x | | | | |
| MISS | x | x | INDEPENDENT CANDIDATES | | | | | | | | | |
| MO | x | x | AMERICAN PARTY of MO. | | | | | | | | | |
| MONT | x | x | AMERICAN PARTY | x | | x | | | (f) NEW REFORMIST | | | |
| NEBR | x | x | AMERICAN PARTY | | | | | | | | | |
| NEV | x | x | INDEPENDENT AMERICAN | | | | | | | | | |
| NH (*) | x | x | GEORGE WALLACE PARTY | x | | | | | x (g) | | | |
| NJ | x | x | GEORGE WALLACE PARTY | x | x | | (h) PF - GREGORY / FROST | | | | | |
| N MEX | x | x | x | x | | | | | | | | |
| NY | x (i) | x | COURAGE PARTY | x | x | | FP - GREGORY / LANE PF - (i) | | | x | | |
| N CAR | x | x | AMERICAN PARTY | | | | | | | | | |
| N DAK (*) | x | x | AMERICAN PARTY (j) | x | | x | | | | | | x 34 votes |
| OHIO (*) | x | x | AMERICAN PARTY | (k) | (k) | (k) | (k) | (k) | (k) | | | |
| OKLA | x | x | AMERICAN PARTY | | | | | | | | | |
| ORE (*) | x | x | INDEPENDENT CANDIDATES | | | | | | | | | |
| PA | x | x | x | x (l) | x | | PF - GREGORY / LANE | | | | | |
| RI | x | x | GEORGE WALLACE IND. | x | | | | | | | | |
| S CAR | x | x | PETITION | | | | | | | | | |
| S DAK | x | x | INDEPENDENT | | | | | | | | | |
| TENN | x | x | AMERICAN PARTY | | | | | | | | | |
| TEX (*) | x | x | AMERICAN PARTY | | | | | | | | | |
| UTAH | x | x | AMERICAN LIBERTY | x | | | PF - No Cand. / GONZALES | | | | | |
| VT | x | x | GEORGE WALLACE PARTY | x | | | | | x (m) | | | |
| VIRG | x | x | x | | x | x | PF - GREGORY / SPOCK | | | | | |
| WASH | x | x | AMERICAN PARTY | x | x | | (n) PF - CLEAVER / WINSLOW | x (n) | | | | |
| W VA | x | x | AMERICAN PARTY | | | | | | | | | |
| WISC | x | x | INDEPENDENT | x | x | | | | | | | |
| WYO | x | x | INDEPENDENT | | | | | | | | | |
| D.C. | x | x | | | | | | | | | | |
| TOTALS | 51 | 51 | 50 | 19 | 13 | 9 | PF - 10 FP - 1 NP - 1 | 2 | 5 | 1 | 1 | 1 |

CANDIDATES - REPUBLICAN - Richard M. Nixon / Spiro T. Agnew; DEMOCRATIC - Hubert H. Humphrey / Edmund S. Muskie; AMERICAN INDEPENDENT etc. - George C. Wallace / S. Marvin Griffin, (if noted LM Curtis LeMay; SOCIALIST WORKERS - Fred Halstead / Paul Boutelle; SOCIALIST LABOR - Henning Blomen / George S. Taylor; PEACE & FREEDOM, FREEDOM & PEACE, NEW POLITICS - Eldridge Cleaver / Peggy Terry or Corky Gonzales or Larry Hockman or Cal Winslow or Judith Mage; Dick Gregory / Mark Lane or Dr. Benj. Spock or David Frost; COMMUNIST - Charlene Mitchell / Michael Zagarelle; UNIVERSAL - Kirby J. Hensley / Roscoe MacKenna; CONSTITUTION PARTIES, (CHRISTIAN CONSTITUTION) - Richard Troxell / Merl Thayer; LIBERAL, NY supported Humphrey / Muskie; CONSERVATIVE, NY supported Nixon / Agnew but had no electors; T.R.T. (Taxpayers Revivalist Ticket) supported Wallace but had no electors, PROHIBITION - E. Harold Munn / Rolland Fisher.

a. Alabama - (Regular) Democratic pledged to Wallace/LeMay; American Independent, un-pledged but supported Wallace; Alabama Independent Democratic and the National Democratic Party of Alabama (Colored) pledged to Humphrey/Muskie. b. California - Presidential candidate listed as 'No Eligible Candidate', since Cleaver did not meet qualifications. c. Iowa - No party name, Halstead / Boutelle, nominated by Petition; Iowa Prohibition Party; Iowa Peace & Freedom Party. d. Louisiana had two Demo. columns, the first had only State & Local candidates, second had only electors for H/M as regular Demo. organization supported Wallace. e. Minnesota - H/M ran on Demo-Farmer Labor ticket; S.L.P. knows as Industrial Government Party. f. Montana - New Reformist Party had no candidates listed, as McCarthy/Paul O'Dwyer withdrew. g. New Hampshire - New Party filed nominating petitions but McCarthy/Lindsey withdrew. h. New Jersey - All minor parties listed as 'Nominated by Petition' with names in small print; Blank column was for New Party petition for McCarthy/Lindsey who withdrew; Party name was Peace & Freedom Alternative; i. New York - Nixon/Agnew were also supported by Conse.vative Party but had no electors; Wallace supporters used Courage Party since American cannot be used in a Party name; Freedom & Peace supported Cleaver/Judith Mage but were not on ballot since Cleaver wasn't a qualified candidated; Liberal Party supported Humphrey/Muskie and had same slate of electors as Democrats. j. N. Dak. - All minor parties shown as Independent nominations with Party names in small print; T.R.T. ticket had no electors but supported Wallace. k. Ohio - Provided a blank space for qualified certified electors of SWP, SLP, Prohibition, Communist, Gregory/Lane (no party name) and McCarthy/Coretta King who had withdrawn. l. Penn. SWP known as Militant Workers. m. Vermont - New Party had no candidates listed, as McCarthy/Lindsey had withdrawn. n. Wash. - Peace & Freedom Party aligned with State Black Panther Party; Mitchell/Zagarelle on ballot as Free Ballot Party.

(*) These States provided a blank column for write-ins. (list not complete)

## THE COLLECTORS 1968 CONTRIBUTION TO AMERICAN HISTORY

Stanley King #442 and Marshall N. Levin #844

1968 was an extraordinary year for collectors of presidential campaign buttons -- unquestionably the biggest since 1940, and perhaps the biggest ever. Well over 2,000 different pinbacks were produced, and many of us invested a good deal of time and money gathering as many of them as we could. 1968 also saw greatly increased interest in collecting political memorabilia, and this was reflected by a dramatic surge in applications for membership in the APIC.

It is now a year and a half after the 1968 election, and talk of candidacies for 1972 reminds us that soon we'll be collecting for a new campaign. Before that begins in earnest, however, we thought it would be useful and instructive to do a little research and analysis of the 1968 material. Why was it such a bountiful campaign for collectors and will 1972 be the same?

Our object was to find out, as accurately as we could, the nature and sources of the huge outpouring of campaign buttons available in 1968. The results, as you will see, are astonishing.

First, a word on methods. To keep the project within reason, we decided to limit the survey to celluloid and litho pinbacks (these are the items prized by most collectors, anyway). No metal pins or badges, no china, no cloth or paper items, and nothing that wasn't meant to be worn on clothing was tabulated.

Also, we chose to limit our review to material produced for the three major candidates -- Nixon, Humphrey, and Wallace. Including the minor-party candidates would, we felt, distort the results.

For the purposes of the study, we divided all buttons into two major categories: Public Buttons and Collector Buttons. Public buttons are those that were available at the various campaign headquarters, at newsstands, department stores, from street vendors, or anywhere else where the general public could obtain them. Public buttons are those that were obviously made to promote a candidate or a party to the general public.

Collector buttons are those that were made by individuals, chiefly APIC members for sale or trade to other collectors. These pins were made solely for profit from collectors and were essentially not available at any headquarters. It is obvious that they were not made to promote a candidate to the voting public.

This is what we found:

| | PUBLIC BUTTONS (Headquarters, newsstands, etc.) | | | | COLLECTOR BUTTONS (Made by Individuals) | | | |
|---|---|---|---|---|---|---|---|---|
| | Jugates | Single Photos | Names & Slogans | TOTAL | Jugates | Single Photos | Names & Slogans | TOTAL |
| Nixon-Agnew | 4 | 6 | 77 | 87 | 218 | 70 | 102 | 390 |
| Humphrey-Muskie | 4 | 14 | 68 | 86 | 150 | 49 | 85 | 284 |
| Wallace-LeMay | 0 | 8 | 10 | 18 | 88 | 27 | 65 | 180 |
| Total | 8 | 28 | 155 | 191 | 456 | 146 | 252 | 854 |

A total of 1,045 different 1968 pinbacks for the three major candidates. Of these 854 (more than 80%) were made by collectors for other collectors. Only 191 of the 1,045 were produced for distribution to the voting public.

Even more significant, however, are the jugates: OVER 98% OF THE 1968 JUGATES WERE MADE BY COLLECTORS OR DEALER-COLLECTORS. Only 8 out of the total of 464 jugates were Public or Headquarters items -- 456 were produced by collectors chiefly for other collectors.

What, then, can we expect in 1972? The APIC has a sensible Constitution and Code of Ethics. Most of us are honorable individuals and serious collectors, and we try to live up to the standards set forth in these documents. But, in our eagerness to collect, we are apparently losing sight of our purpose: to collect, preserve, and study items pertaining to American political history.

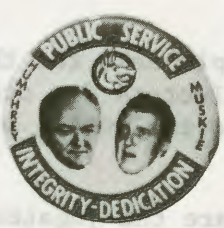
When it turns out that we ourselves made more than 98% of the jugates -- and more than 80% of <u>all</u> the buttons -- for a presidential campaign, we must face up to the fact that <u>we are not collecting history -- we are creating it!</u> Is this really what the APIC is all about?

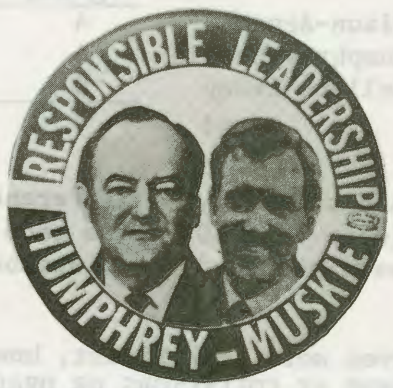
It is obvious that we have created a monster. It is equally obvious that unless we take steps the monster we have created may very well devour us in 1972. Give this some serious thought and come to Boston prepared to contribute to a workable solution.

<u>NOTE</u>: Although we reviewed several extensive collections, as well as manufacturers' catalogs, headquarters' literature, and collectors' sales lists, we are aware that in a survey of this sort some mistakes will have been made. Buttons that were APIC items in one part of the country may also have been available in quantity at a headquarters in another state, and vice-versa. We have checked doubtful items as best we could, but we are not infallible.

The question of Wallace-LeMay jugates is a case in point. According to the National Campaign Headquarters in Montgomery, there were <u>no</u> Wallace-LeMay jugates issued or used during the campaign. We have not been able to locate anyone who obtained a Wallace-LeMay jugate at a campaign headquarters, newsstand, store, etc., but it is possible that some were available in some parts of the country.

We are picturing the eight jugates which, to the best of our knowledge, were available either at campaign headquarters or at other public places during the 1968 campaign. We would appreciate hearing from collectors who might have obtained other jugates from these sources. Please send such buttons, or photographs of them, along with details of where you obtained them, to either of us so that we may revise and correct our results. Buttons will be returned promptly and insured.



# THE PRESIDENT'S MESSAGE

from Wayne G. LaPoe, #23.

Greetings from your new officers and directors. As I stated at the Convention in Washington, D.C., our predecessors have established standards which represent challenges for us and we pledge to administer the affairs of APIC in keeping with these high standards and ever with the objective of advancing the interests of the organization and its members.

The results of the balloting on the proposed amendments to the APIC Constitution were announced at the Convention and all proposals passed with a large majority of the votes cast. A revised copy of the complete Constitution is included with this issue of The Keynoter. A rereading of it by each member is recommended.

Chick Harris has agreed to continue the important and arduous task of editing The Keynoter, a responsibility he most capably performs. I have appointed Marian Ford as Chairman of the Research Committee and she will direct and coordinate this very important function. Ed Puls will take over the APIC Price Guide and develop a new approach which will be of benefit to the members, particularly the newer ones, and, at the same time, hopefully eliminate some of the objections to the present system. I plan to continue as Chairman of the Ethics Committee. This is not to suggest indispensability but there is much to be said for continuity in this function and I am available to continue at least until such time as the burden of the two offices becomes too great. Elmer Piercy and Byron Hoke, both long time collectors with knowledge in special fields, have accepted appointments to the Ethics Committee replacing Steve Bibler and Lynn Griffith who have served for the past four years.

The new Constitution provides for five Regional Vice Presidents who have the responsibility for member relations and coordination of APIC activity within their respective regions. Our Regional Vice Presidents are very capable people and are dedicated to the advancement of the organization. Get to know them and call upon them for assistance. They will become an increasingly important part of the organizational structure as our growth continues.

We attained a membership count of one thousand just prior to the Washington, D.C. Convention and are well past that figure at this writing. But we must grow qualitatively as well as quantitatively and in pursuit of this objective we need your help. With this in mind, there is enclosed with this issue of The Keynoter a questionnaire which we sincerely hope you will complete and return. Your thoughts will assist us greatly in planning for the future of APIC.

# For the Newer Collector

by Webster T. Haven, 131

Submit your questions, for this column, to Web Haven.

Q. What is meant by "foxing on a button".
A. Foxing means that the button has a stain or discoloration.

Q. When were celluloid campaign buttons first issued.
A. In the campaigns of Cleveland and B. Harrison, pictures covered by a flat piece of celluloid, encased in a metal collar appeared. The celluloid button that has a curl and is anchored with a metal hoop on the back, were first circulated in the Bryan-McKinley campaigns.

Q. In a recent price list, I noted a ferrotype described as " with a few flecks". What does that mean.
A. A fleck is a spot on a ferrotype, caused by the chipping off of the emulsion.

Q. What do the letters PTAP on the neck of the bull moose stand for.
A. I have heard many answers to this one. Some say it is a Progressive Party slogan and stands for,"Progressive Third American Party". Some contend that it is a Loyal Order of Moose fraternal slogan and means, "Purity, Temperance, Aid, Progress". I would be most interested in hearing from the readers on this one, myself.

Q. In what state was Andrew Jackson born.
A. Both North and South Carolina claimed Jackson as a native son and each has his monument in front of their State House. Some scholars hold the theory that the place of his birth was in Union County of North Carolina. However most ( including Jackson himself) agree that his birthplace was in Lancaster County of South Carolina, just across the border.

Q. When were flashers first used in a campaign.
A. I have never seen a flasher type button prior to the campaigns of Eisenhower and Stevenson, but flasher postcards, picturing Taft, T. Roosevelt and Wilson were issued for the 1912 campaign.

Q. Is it true that there are many John F. Kennedy signatures circulated that are not originals.
A. Yes. J.F.K. original signatures are very scarce. Most were either done by autopen or by a secretary. See, "The Robot That Made A President", by Charles Hamilton, a highly regarded autograph dealer.

Q. What is the"oblique process of engraving"
A. It is a line engraving that is only visible at a certain angle and is often called an oblique engraving. (See Dewitt HC 1844-60) It was no doubt the forerunner of the modern flasher.

Q. What are flambeaux.
A. Flambeaux is the plural of flambeau, which is a torch. In the days prior to modern street lighting, torch light parades were a very important and colorful form of campaigning. See Political Campaign Torches, United States National Museum Bulletin 241, by Herbert R. Collins, for descriptions and pictures of parade and platform torches.

## A REPORT ON THE NATIONAL CONVENTIONS

by Marian Ford and Chick Harris

**The GOP convention in Miami was delightful fun with hordes of campaign items readily available. At least once a day new varieties of pins were issued by the three leading candidates. Reagan items were the most numerous, closely followed by Rockefeller's (if you count ricky-stickies). Booths to dispense this material were located in the hospitality suites of the candidates as well as in hotel lobbies of the major delegations. This necessitated endless driving and walking as the hotels were spread out for about 15 miles. (Don't think anyone, including the delegates, ever get to Pennsylvania's.) Of course, you could always get refreshed along the way as delicious food and drinks were available in many of the state hospitality rooms. It was a freeloader's paradise! If you needed a little rest and relaxation in between hunts for campaign items, you could take a ride on Rockefeller's paddleboat, watch the floor shows at Reagan's Deauville Hotel mezzanine, munch barbequed ribs while listening to Winthrop Rockefeller's hillbilly band or perhaps just lobby-watch. This consisted of picking a good, soft chair in one of the leading candidates' hotels or the Fontainbleau ( GOP headquarters) and ogling the famous people as they went by. These were also the spots to catch unsuspecting delegates who were wearing something unusual that you simply had to talk them out of. These are not pictured for lack of room. The campaign items shown are what you might call the "official" ones... ones given out by the candidates or worn as official delegation badges. However there were many other varieties in view .... material from the primaries, products of button manufacturers which were for sale at a room in the Barcelona Hotel and wonderful concoctions dreamed up by individual delegates.**

**********

The Democratic Convention in Chicago was also great fun for the collectors. The Hilton Hotel was the headquarters for the Party as well as for Humphrey and McCarthy. Humphrey had a large area toward the rear of the main floor, which included the Humphrey Pharmacy--where all sorts of unusual campaign items were sold. McCarthy had a large area on the mezzanine, from which posters, hats and records were sold--both had common buttons at all times for the taking, but anything unusual was for sale. There was coffee and pepsi but food and other refreshments were conspiciously absent. McGovern headquarters were on the third floor of the Blackstone which was just across the street--some seven or eight varieties of buttons were available at various times, but the give aways were in limited quantities, with the larger sizes given for a dollar donation. The Georgia delegation (Maddox) was up north, at the Hyatt House and buttons did not arrive until Tuesday. On Monday morning about 11, the Hilton Lobby was buzzing with hot tips and Ted Kennedy stickers were being passed out--everyone was wondering if Teddy would throw his hat in the ring. The Candidates made appearances at various times at their headquarters and also at the News and Press Conferences which were held in the grand ballroom. There was no restraint on one's freedom of activity and the small groups of collectors, mingled with the delegates and news men and all the interested politicians. The Hilton lobby was buzzing well past midnight and there is just nothing like a National Political Convention for fun, excitement, and all the color of our political battle for the highest office of the land.

**********

Will the 1968 Conventions be the last in which the chosen delegates play such an important part--or will the people through primary elections have their say in the future?????

1968 Convention Buttons

1968 Convention Buttons

1968 Convention Buttons

# OUR NATIONAL CONVENTION by Ferd O'Brien, #103

The 1968 National Convention of the American Political Items Collectors was held at the Sheraton Park Hotel in Washington D. C. on August 16 and 17, with a total registration of 238 from 25 states.

President Robert Sterling called the Convention to order Friday morning August 16. He began by declaring it to be an open meeting and greeted the old members and welcomed the new.

The regional Vice-Presidents were then called on for reports of their areas: Vice-President Kenton Broyles hailed the Connecticut, Metropolitan N. Y. and the N. Y. - PA. chapters for their enthusiasm and help to the hobby. Rhode Island he reports, has just formed a chapter. Ken proposed a change in the format of the Price Guide which was discussed at length during the Executive Board meetings by incoming President, Wayne LaPoe. Ken conducted the auction, one of the most interesting we have attended. He has that rare combination of wit and wisdom that guarantees a fair deal, to buyer and seller alike.

Vice-President, Bill Opie, commended the Wisconsin, Michigan and Chicago chapters for their activity and growth. He reported on the McKinley research project in detail. He is obtaining photographs of all possible items and a list of the manufacturers. Bill said he realizes now the enormity of his task, but is moving ahead to have the project in book form.

Editor-in-Chief, Chick Harris reported on the KEYNOTER and thanked the membership for its help in providing information and articles. More pictures are being published at about $12.50 per cut, which adds to cost, but immeasureably to the value of the publication. He announced that many additional Cox and Davis items will be included in the revised research. Chick also reported for Hal Ottaway who could not be present. Hal is in charge of the Landon Project and invites photos and descriptions of unusual items.

President Sterling discussed the revisions of the Constitution, and stated that all had been approved by large margins; your copy of the revisions is enclosed.

Robert Jensik spoke on the need for at least two candidates for each office. He pointed out the fact that the 1300 mark, with 998 active, in membership had been passed. He also discussed off-year conventions. Howard Adler in a rebuttal, felt the officers and directors are those who contribute their time and effort without recompense to APIC, and who will do so in the future. Accordingly the normal "democratic" standards do not apply.

Saturday morning, outgoing President Sterling thanked the members for their co-operation these last two years and as the first order of new business asked Ferd O'Brien, Chairman of the Nominating Committee for a report on the balloting. Ferd then introduced the Officers and Directors and the induction was completed when Bob Sterling presented the gavel to Wayne LaPoe. Webster Haven presented a placque to outgoing president, Bob Sterling, and thanked him for bringing APIC to its present peak, and for the work and sacrifices which only Bob's closest friends could know.

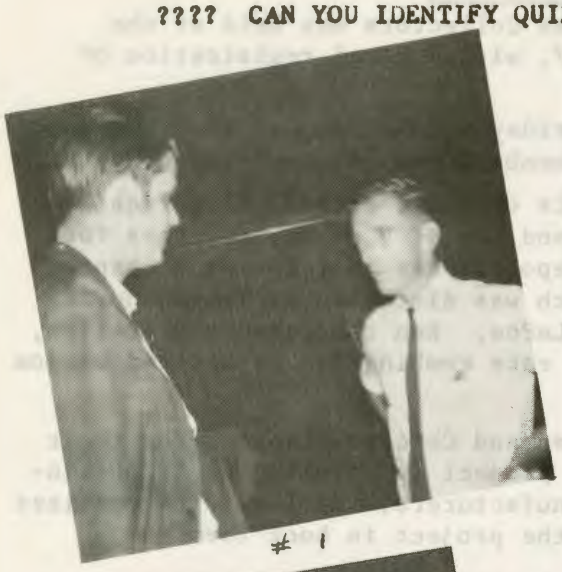
Chick Harris commented on the fine job our out-going Secretary-Treasurer, Don Coney had done and Don was given a standing ovation. Don's message, read by Ferd O'Brien was warmly received.

President LaPoe recounted the history of APIC from its inception. He stated he would remain as chairman of the Ethics Committee with Elmer Piercy and Byron Hoke as assistants. He discussed methods of preventing deception and getting information to the members. Four suggestions were made and approved which had to do with publicizing our hobby. He also discussed additional duties for our officers and emphasized the need for service on the Board, as a prerequisite to the Presidency. Local members should be active and he hopes for more participation in regional and national activities.

Mrs. Marian Ford, our new West Coast Vice-President was appointed Chairman of the Research Committee. She reported on the Hoover project, which is nearing completion and an interesting account of the Republican Convention, which she attended with her family. Marian conducts the column "Can You Identify?" and receives up to 200 letters a month seeking information, so <u>please</u> send Marian a self addressed stamped envelope, should you desire a reply.

Ed Puls was appointed to prepare the next price guide, and he stated he would follow the Sheldon method of comparative rarity and value. In announcing the reappointment of Chick Harris as Editor-in-Chief of the KEYNOTER®, Wayne La Poe called it the most demanding job in APIC, and commented on its continued improvement. Gene McGreevy gave an interesting talk about his work among local groups explaining the hobby and encouraging youth to become interested in good politics and government. Paul Weinrich was the winner of a quiz on government, the Presidency and politics. After a vote of gratitude to our Host Committee President LaPoe gaveled the meeting to adjournment sine die.

???? CAN YOU IDENTIFY QUIZ ????? WHO ARE THESE APIC MEMBERS AT THE CONVENTION ?????
(answers Page 14)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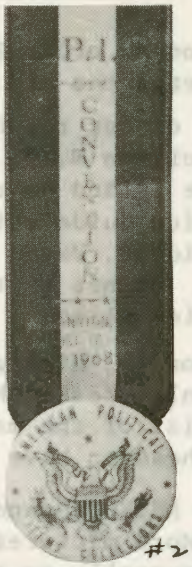

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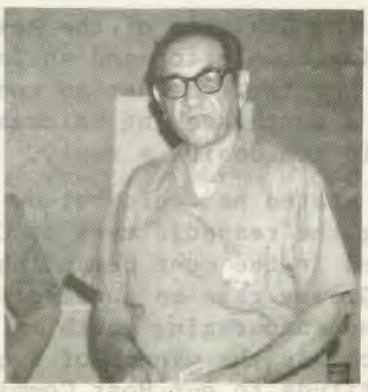
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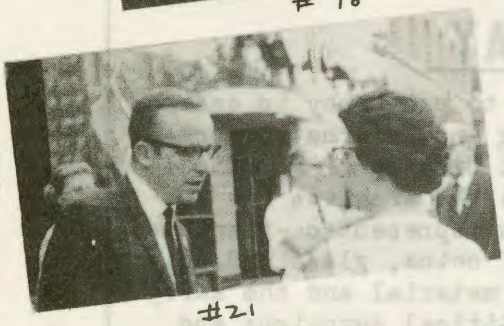

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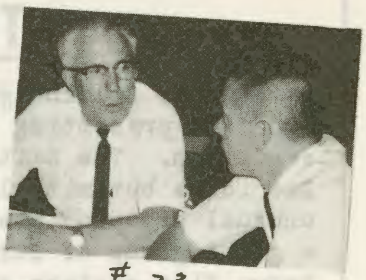

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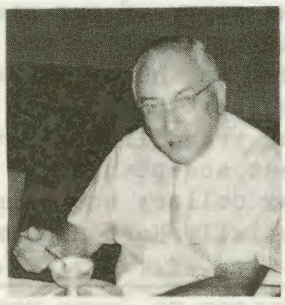

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APIC CONVENTION PHOTOS IDENTIFIED, see pages 12 & 13.

1. Al Anderson (Son of Martin L. Anderson #74) and Dick Bristow #805, comparing notes.
2. The APIC CONVENTION BADGE, Washington, DC. August 16-17, 1968. (Very colorful)
3. Linda Kelsey #206, and a part of her fine collection.
4. Sorry, we can't identify.
5. Mrs. Gary Lundquist with eager customers, at the bourse.
6. Yes, serious APIC business was also conducted--Executive Board breakfast meeting, with Wayne G. LaPoe #23, and VP Bill M. Opie #265. Wayne is our new President.
7. Bob Dawson #552, and his father--how about the 6" Coolidge-Dawes jugate?
8. Ken Broyles #129, and Joe Brown #95, join other members for the bus ride to the Smithsonian grand opening of a great display of Political Americana.
9. Eve Gordon, Stanley King #442, Ceil and Chick Harris #139, and Tom Gordon #547, relax.
10. Ferd O'Brien #103, Pete Shurko #115, Unidentified intruder, and Bob Sterling #173, in a refreshing mood.
11. Seymour Moss' #743, only serious moment.
12. George Rinsland #203 and his wife Peggy.
13. Sue Friedman recording an auction item for A. H. 'Dewy' Albert #803.
14. J. Doyle DeWitt #25, with Dwight and Peter Shurko and Ken Broyles.
15. David Russell #1053 and Jim Sullivan #912, wearing some of their collection goodies.
16. A small glimpse of the beautiful Smithsonian display of campaign items, with the lower left picture showing President Wayne LaPoe at the display of posters.
17. CBS Television personnel filming Doris Veleber, wife of Ed #345, holding Harrison-Morton campaign banners.
18. Ted and Cindy Hake #292.
19. Our new Secretary-Treasurer, Stephen Bibler #138, and his wife at the banquet.
20. Kenton Broyles conducting the auction, under the hot lights of the TV crew.
21. Eve and Tom Gordon, Chick Harris, Audrey Broyles and Ferd O'Brien.
22. Dewy Albert, Scott Albert #883, and Gene McGreevy #137. (Scott is no relative of Dewy's)
23. Elmer Piercy #19 and Jim Sullivan, probably discussing GW's.
24. Mr. & Mrs. Gary Lundquist #915, banqueting with (?) and Dewy Albert.
25. Peter Winkelstein #306, at our 'Cool' banquet.
26. Bob Arnel #909, Joan Beatty #465, and Stanley King talk it over.

ANYONE WISHING A COPY OF ANY OF THESE PICTURES, SEND 25¢ for each to Mrs. Marian Ford.....)

# THE SMITHSONIAN DISPLAY

Herbert R. Collins #349, and his staff did a terrific service to the hobby in assembling and presenting the great material in such an interesting and informative presentation. The Smithsonian Institution has a small permanent display of Political Americana but with 1968 being an election year, they dug into the archives for an unusual group of items. Almost anything you can think of was represented--there was a great group of large cloth banners; all shapes and sizes of china, glass and pottery; fine posters and prints; a great broup of early voting material and the early voting machines. It certainly told the story of our past political campaigns and the members of the APIC were most grateful to have been a part of the formal opening ceremonies and to have been included in the snacks and refreshments. It was a memorable afternoon, and the charter busses to and from made it very easy for all to attend. The Smithsonian has several travelling Political Americana displays, which they rent and which have had great acceptance, so much so, that they must be booked many months in advance. Our tax dollars are being well spent by the dedicated personnel of the Smithsonian, especially Herb and Dr. W. E. Washburn #69, of the Division of Political History.....

APIC DUES ARE DUE, USE THE ENCLOSED ENVELOPE TO RENEW YOUR MEMBERSHIP FOR 1969. DO IT NOW, DON'T BUT IT OFF. BE SURE TO NOTIFY THE SECRETARY-TREASURER OF ADDRESS CHANGES.

# The Secretary's Corner

by Stephen H. Bibler, original # 138

Hello and Greetings. Yes, I am your new Secretary, and it's not easy after having had a private steno for almost twenty years. When I joined the original A.P.I.C. back in April 18, 1956 we had only 55 members. Now we are having more than that join each month.

I returned from the August convention and found almost forty letters waiting for me. Since then the mailman has been bringing better than ten letters per day, which includes inquiries, applications, magazine purchases, etc. As of this writing I am happy to say we have passed the 1,000 mark for active members.

The present political campaign has brought about a resurgence of interest in campaign buttons and we are swamped with inquiries. In early September we ran out of the Summer issue of The Keynoter, Club Constitution, Code of Ethics, and the 1968 issue of our Price Guide which we supply to all new members. The Code of Ethics and the revised Constitution are being reprinted and will be mailed to all members with The Keynoter. We have since been able to locate some more of the summer issues of The Keynoter and the Price Guides - in case you were shorted, drop me a line.

I call to your attention again that club dues are payable the first of January. Please remember that the annual dues have been raised to $5.00 per year, so lets have your check accordingly. For the benefit of new members: While you may join during the year, our books are kept on an annual basis and dues are payable the first of January each year. Members joining during the year are entitled to all copies of our magazine published during the current year. We would appreciate having your check promptly and in the dues mailer envelope provided. We need this data for the 1969 roster.

REJOINED:

70- Robert A. Dewey, 1544 Montgomery Avenue, Muskegon, Michigan 49441
factory worker, 3-c-h-m-r-z; (616)75-52-759

200- William C. Marlatt, Jr., 985 West Deerpath Road, Lake Forest, Ill. 60045, 2-c-i-l-r-u-v; (312)CE4-5895

365- Julian White, 34 Park Row, New York, New York 10038
salesman, 2-d-h-w; (212)WO-403599

461- John R. Sillito, 934 S. 5th E., #2, Salt Lake City, Utal 84105
student, 1-c-i-Wallace & Humphrey-r-z; (801)328-2697

504- Robert H. Gaarder, 1041 Alexander Circle, Pueblo, Colorado 81001
salesman 2-c-i-l-q-z; (303)542-3874

560- Steven D. Baderian, 390 Congress Ave., East Williston, N.Y. 11596
student, 2-c-h-i-l-m-r-u; (516)7476137

594- Eric G. Warner, P. O. Box 25161, Los Angeles, California 90025
dealer Americana; 3-d-h-l-q-w; (213)GR-8-7541

679- Dr. Robin R. Canterbury, 10710 Winner Rd., Independence, Mo. 64052
doctor of chiropractic; 2-c-h-m-r-u-v; (816)CL-2-9872, (816)CL-2-0800

815- Michael C. Fenerty,2357 E. Cumberland, Philadelphia, Penn. 19125
student; 1-c-h-l-s-z; (215)RE9-3131

817- C. E. Willhite, P. O. Box 28217, Dallas, Texas 75228
district manager; 279-5212

876- Henry E. Sims, 3010 South 53rd St., Milwaukee, Wisconsin 53219
supervisor; 2-c-h-l-q-z; 543-6739

CHANGE OF ADDRESS:

1136- Leo M. Alves, Apt. 5A, 5218 S.Dorchester Ave.,Chicago, Ill. 60615
1211- Marjorie A. Baker, 442 Crescent Blvd., 3-C. Lombard, Illinois 60148
207- Tony Boatman, 4275 East Iliff Avenue, Denver, Colorado 80222
1355- Chuch Coss, 114 Lincolnway, Dixon, Illinois 61021
1019- Jack T. Crosby, 1135 N. Genesee Dr., Lansing, Michigan 48915
689- Peter Davis, Barrows Hall, Oberlin, Ohio 44074
342- Jerry Fishkin, 400 Vista Way, Martinez, California 94553
793- Robert Fratkin, 781 - 14th St. N.W., Washington, D. C. 20005
292- Theodore L. Hake, 1044 Carmel St., Detroit, Michigan 48203
193- Lyell D. Henry, Jr., 1154 E. Court St., Iowa City, Iowa 52240
736- Ivan E. Imm, 1809 Prairie Rd., Madison, Wisconsin 53711
1338- Bruce Duane Ippel, 1215 E. 171st Court, South Holland,Ill. 60473
156- Stephen Kanner, Box 1102, Brown University, Providence, R.I. 02912
601- William C. Knight, Apt. 7, 3008 Buford,N.E., Atlanta, Georgia 30329
878- Hal Richard, 917 Greenwood Drive, Lodi, California 95840
455- Timothy C. Riley, 217 So. Arnaz Dr., Beverly Hills, California 90211
868- H. Ross, 24 Ennis Drive, Hazlet, New Jersey 07730
1078- Richard G. Steindel, 816 N. McKean St., Kittanning, Penn. 16201
757- Herbert C. Walton, P. O. Box 58643, Houston, Texas 77058
909- Robert A. Arnel 959 Allen Lane, Woodmere, L.I., New York 11598
866- William M. McCormack, 1623 S.W. Erickson Ave., Beaverton, Oregon 97005
1321- Dennis P. Curtin, 36 Mohawk Ave., Oakland, New Jersey 03103
- William G. Harrach, 5628 E. Oak St., Scottsdale, Arizona 85257
110- Mrs. Orville Purpus, Box 513, Idyllwild, California 92349
487- W. H. Raff, West Bearskin Take, Gundlint Trail,Grand Marais,Minn. 55604
136- Charles B. Schudson, 116 E. Marti Ct., Milwaukee, Wisconsin 53217
1011- Morris Slom, 506A Richyne St., Temple Terrace, Florida 33617
906- John N. Stafford, Carolina Club Apts. (P-1) New Bern, N.C. 28560

The Secretary still has for sale -

| | |
|---|---|
| Keynoter magazines complete year 1967- | 2.25 postpaid |
| Keynoter magazines - four issues 1965/66- | 2.25 postpaid |
| Research project - List of Nominees 1789 thru 1960 | 1.50 postpaid |
| Research project - List of Hopefuls 1789/1960 | 1.50 postpaid |

or both for $2.50. Each of these are 18 pages long and contain a wealth of information assembled under the guidance of our project chairman, Charles M. Williams.

List and story of George Washington Inaugural buttons- 50¢ postpaid
Story of Cox-Roosevelt campaign in 1920, and buttons- 50¢ postpaid
Official A.P.I.C. button (celluloid pin) bears our ensignia - 35¢ each, or 3 for $1.00

PROBATIONARY MEMBERS: Should any member know of any good reason why any probationary member should be excluded from membership in the A.P.I.C., please send such objection, in writing, to the secretary-treasurer. If no objections are received, full membership accorded on December 21st.

1342- James A. Noel, Jr., Redwood Hall 2032, Humbolt State College, Arcata, Cal. 95521, student, (1-c-h-m-q-z)
1343- Jeffrey A. Bosse, 32,810 Creekside Dr., Pepper Pike, Ohio 44124, student, (2-c-i-m-q-z), (216)831-5386
1344- Sybil Dickinson, 2001 Exposition Blvd., Auston, Texas 78703, (3-c-i-m-r-z), home (512)GR2-7941, (512)GR5-3061, Adm. Director.
1345- George W. Ohlschlager, 2310 North Favimont St.,Santa Ana,Cal. 92706 Retired, (3-c-i-& Union-m-q-v-w) Kimberly 71482

PROBATIONARY MEMBERS, continued

1346- Robert W. Aker, 1381 Central Park Ave., Dayton, Ohio 45409
(2-c-i-l-m-q-u-v) Ass't mgr-Rike-Kumler; 299-3116;224-9411,ext 775

1347- Michael J. Preib, 6423 N. Fairfield Ave., Chicago, Ill. 60645;
engineer (3-c-i-l-r-z); (312)RO4-3394

1348- Glen Corbeil, 168 Moody St., Bristol, Conn. 06010; student,
1-c-i-m miniature under 3/4"-q-z; (203)583-6492

1349- M. L. Craver, 722 - 21st St., Cairo, Illinois 62914, gas serviceman,
3-c-h-l-q-z; (618)734-0436

1350- Marion Drake, R.F.D., Alstead, New Hampshire 03602; antique &
second hand dealer; (835)2225; 835-2225; 3-c-d-i-l-s-u-w;

1351- Dewayne D. Hettick, P. O. Box 1495; 400 -15th St.N.;Bismarck,No. Dakota,
58501; real estate; 2-c-h-m-q-u-v; 223-2019; 223-9412

1352- Herbert D. Loomis, 39 Church St., Cortland, N.Y. 13045, clergyman;
3-c-h-i & advertising cards-q-u-z; (607)SK6-9113; (607)SK6-5426

1353- Richard L. Criss, 15890 Bryce Rd., Capac, Michigan 48014, merchant
3-c-d-i-l-r-z; (395)7047; 724-1082

1354- Warren R. Johnston, 10706 Kenilworth Ave., Garrett Park, Md. 20766;
Mayor; Ex.Library of Congress; (301)933-3024; 3-c-h-l-mainly m-q-u-x

1355- Chuch Coss, 114 Lincoln Way Dixon, Illinois 61021; electrician;
2-c-d-h-m-just buttons-q-u; 288-5378

1356- Ken Davis, P. O. Box 4567, Tulsa, Oklahom 74114; Corp, Executive,
3-c-h-m-q-u; R1-71361

1357- Henry M. Abbot, 2716 Belleview Ave., Cheverly, Maryland 20785;3-c-i-l-q-z
President Adv. & Pub.Relations firm;(301)773-0150; (301)7730150/1

1358- Miss Rosemary Ramsey, Rd #1, Rimersburg, Pa. 16248; teacher;
2-c-h-l-m-q-z; (473)6201

1359- Barre Hall, 810 South Drive, Winnepeg 19, Manitoba, Canada; attorney;
2-c-i-Canadian-l-q-z; 475-5846

1360- Stephen E. Moore, 49 Washington St., Marblehead, Mass. 01945;
attorney; 2-c-i-m-r-u; (617)631-7579, (617)523-6250

1361- Rodger McGowan, 3813 Melba Place, St. Louis, Mo. 63121; student
1-c-i-l-q-z; EV57648

1362- Paul M. Posner, 257 S. Spring St., Los Angeles, Cal. 90012; attorney
2-c-i-m-r-z; (213)839-3274, (213)MA 4-9708

1363- R. Ritchie DeSio, 8315 California Ave., Whittier, Cal. 90605
student; 1-c-i-m-q-z;

1364- Michael Slottow, 1430 Sheridan Rd., Evanston, Ill. 60201,
1-c-i-l-q-u-z; (312)UN 4-5162

1365- David J. Freint, 372 Grand Ave., Leonia, New Jersey 07605,
stock broker; 2-c-h-m-q-u-v; (201)947-8547; (201)447-2500

1366- Mrs. Myra W. Schlesinger, 37 West 12th St., New York, N.Y. 10011,
housewife; 3-c-h-m-buttons-q-u; AL5-4233

1367- Col. John A. May, Apt. 8D, Senate Plaza, Columbia So. Carolina 29202
3-c-i-l-r-u; 253-9505; 758-3165

1368- Ben Gorlick, 1914 - Third Avenue, Seattle, Wn. 98101; owner import shop
3-c-d-h-l-q-z; LA2-2946. MA2-4090

1369- William P. Dorsey, 102 Front St., Marietta, Ohio 45750; antique dealer
2-d-h-m-q-u-w; (614)373-4068

1370- Frederick Goodwin, 142 Granada Drive, Corte Madera, Cal. 94925,
teacher; 2-c-i-m-q-z; (415)924-2708

1371- Douglas Gray Skinner, 6319 Utah Avenue, NW, Washington, D.C.; 20015
student; 1-c-h-m-Eisenhower-q-u; (202)362-9430

1372- Richard S. Bearse, 211 Newbury St., Boston, Mass. 02116; student & waiter
2-c-i-m-q-z; (617)KE6-7988

1373- Robert S. Kovalchik, 2707 Queens Chapel Rd., A/5, Mt.Rainier,Md. 20822
H. S. teacher; 2-c-d-i-l-q-z; (201)277-9274; 474-7400

1374- Frederick E. Robbins, 210 Brunswick Ave., Gardiner, Maine 04345
antique dealer; 2-c-d-h-m-q-z; (207)582-5005

1375- James Trueman Kirk, Jr., RD 2, Box 315, West Saugerties, N.Y. 12477
teacher, 2-c-i-l-m-r-z; 246-6015

PROBATIONARY MEMBERS, continued

1376- Jim Anderson, Lily, South Dakota 57250, political scientist, 2-c-h-m-q-z, (345)6426

1377- Elliot William Krelitz, 611 Sharon Lane, White Bear Lake, Minn. 55110 student, 1-c-h-1-q-z, (612)429-5959

1378- Ivor E. Simmons, 96 Folsom Avenue, Huntington Station, N.Y. 11746 2-c-h-m-q-u, (516) AR1-3829, bank examiner

1379- Larry L. Mills, 765 E. Caston, Beaumont, Texas 77705 junior accountant, 1-c-i-1-q-z, (713)TE2-6173

1380- James R. Gripp, 4441 Carmen Drive, LaMesa, California 92041 student, 1-c-h-m-q-u, (714)442-3532

1381- Miss Lisa Goldman, 110 Kenmore Drive, Highland Park, Upper Darby, Penn. 19082, student, 1-c-h-m-q-z;

1382- Vinnie Oakes, 3700 E. Jewell Avenue, Denver, Colorado 80210 student, 2-c-i-m-q-z; 757-5840

1383- Patrick D. Myers, 110 S. Taylor, South Bend, Indiana 46601, I & M employee, 2-c-h-m-q-u-v

1384- Robert L. Strohman, 2207 Plantation Drive, Louisville, Kentucky, 40216 H.S. teacher, 2-c-i-m-q-z, (502)778-8832

1385- William V. Hays, 518 W. River Front Drive, Milwaukee, Wisc. 53217 Sec. Tr. Wisconsin Magneto; 3-c-h-m-q-u, (964)3574; 445-2800

1386- Allen Wright, Hobbyville, Room 505, 87 Nassau St., New York, N.Y. 10038; Americana dealer; 2-c-d-i-1-r-z; (212)WO-4-8285

1387- Thomas E. Meier, 14385 SW Jenkins, #108, Beaverton,Oregon 97005, teacher, 2-c-h-1-q-z; 664-7136

1388- Mrs. Julian Ridlen, 613 Wheatland Avenue, Logansport, Indiana 46947 housewife, 2-c-i-1-r-z; (219)753-9640

1389- Charles F. Gillespie, Jr., 4530 Berkshire Road, Indianapolis, Ind. 46226; librarian; 2-c-h-m-q-u; (317)546-1882

1390- Frank H. Trolle, 6309 - 33rd St., NW, Washington, D.C. 20015 cartographer, 3-c-h-m-q-z; (202)363-1671; (202)986-2358

1391- Richard E. Creamer, 4904 Chesapeake St., NW, Washington, D. C. 20016 service station attendant; 2-c-h-m-r-u; (301)WO-6-9337

1392- Richard Busis, 146 Hartwood Drive, Pittsburgh, Penn. 15208 student, 1-c-i-m-q-u-v; (412)731-7744

1393- William J. Carr. 227 Jones Hill Road, West Haven, Connecticut 06516 insurance sales; 3-c-i-q-u; 933-0701

1394- Randolph W. Boyer, Tamarack Farm, R.D. #3, Boyertown, Penn. 19512 student, 1-c-i-m-q-z; (215)369-1442

1395- Gary L. Chrisman, 2014 W. Bertona, Apt. 1, Seattle, Washsington 98199 student, 2-c-h-m-q-z; At-4-1012

1396- Michael P. Jordan, 2225 Holmes Avenue Springfield, Illinois 62704 student, 1-c-h-1-q-u; (217)523-9472

1397- Scott Conder, R.R. #2, Hagerstown, Indiana 47346; student 1-c-h-1-r-z; (317)489-4078

1398- Thomas G. Gallup, 4122 Inglewood Blvd., #3, Los Angeles, Cal. 90066; student, 2-c-h-1-q-z; (213)397-2556

1399- Mrs. Robert R. Van Leer, Box 766, Gold Beach, Oregon 97444 co-publisher newspaper; 2-c-h-m-q-u; (503)247-7275; (503)247-6643

1400- Frank T. Crohn, 76 Madison Avenue, New York, N. Y. 10016 insurance executive; 3-c-h-m-q-z; (201)224-6799; (212)889-4141

1401- Miss Margaret J. Shimp, 2228 Cathedral Ave., NW, Washington, D.C. 20008; art editorial asst.; 3-c-i-US congress-m-q-z;483-8667;333-7400

1402- Jim Oliver, 4108 Janick Circle N., Stevens Point, Wisc. 54481 student; 1-c-h-1-q-u; (715)341-1960; 262-9327

1403- John B. Platt, Jr., 1122 W. 51st St., Davenport, Iowa 52806 sales executive, 3-c-i-m-q-z; (319)391-4581, (319)324-1608

1404- Harley Vermilyea, 2716- 84th SW, Byron Center, Michigan 49315 antique dealer; 3-d-antiques-1-q-w; 878-1401

PROBATIONARY MEMBERS, continued

1405- Miss Millie Brennan, 719 Fairbanks Ave.,Kalamazoo, Michigan 49001
student; 1-c-i-m-q-z; (616)FI3-2447

1406- R. James Nedved, Jr., P.O. Box 63, Glencoe, Illinois 60022
photographer; 2-c-i-m-r-u;

1407- Joseph Lamport; Haines Road, Mt. Kisco, New York 10549
student; 1-c-i-m-q-z; (914)MO6-8343

1408- Seymour L, Katz, 75-21 169th St., Flushing, New York 11366
publisher; 3-c-h-m-q-z; (212)OL8-428, (516)536-6200

1409- Randolph R. Siefkin, 284 Lincoln, Coalinga, California 93210
college instructor, 2-c-h-m-q-u; 935-0076, 935-0801

1410- Andrew Roy Iserson, 10812 Breewood Rd.,Silver Spring, Md. 20901
student, 1-c-h-m-r-v-w; (301)593-3229

1411- Dewey M. Johnson, 306 N. Dollins, Orlando, Florida 32805
teacher, 3-c-h-m-q-z; (305)241-2247

1412- Brad Voelker, 5902 Walnut St., Kansas City, Missouri 64113
student, 1-c-h-m-q-z; HI4-6158

1413- Paul Williamson, 8008 Orlando Drive, Clayton, Missouri 63105
Marketing consultant; 3-c-h-l-q-z; (314)PA5-5135

1414- Henry Sutliff, Jr., 3446 Kenmore Rd., Richmond, Virginia 23225
Sutliff Tobacco Co., 3-c-i-l-q-u

1415- Cadet Mike Flaherty, Valley Forge Military Academy, E. Battery,
Box 601, Wayne, Penn. 19087; student, 1-c-h-l-q-u-w

1416- Norman Sherlock, 24224 - 107th Place W. Edmonds, Wash. 98020
Community relations, 2-c-h-m-r-z; LI2-5852, MU2-2121

1417- Roger Alan Reed, Rt. #1, Box 8, Hayti, Missouri 63851
student, 2-c-i-m-r-u-v; FL9-1469

1418- Stephen M. Cuskey, 965 Louise Avenue, Lancaster, Penn. 17601
student, 1-c-i-m-q-z; (717)397-0804

1419- Richard J. Korn, Glenwood Drive, Ellenville, New York 12428
college student, 1-c-i-m-q-z; (914)647-5252

1420 Charles D. Hardman, Box 487, Weston, West Virginia 26452
pharmacist, 3-c-d-h-i-l-r-z; (304)269-2983, (304)269-5000

1421- Steven Saye, RR 1, Northboro, Iowa 51647
student, 1-c-h-l-q-z; (534)2520

1422- Ernest R. Olson, 140 Heritage Hill Road, New Canaan, Conn. 06840
sales promotion mgr., 2-c-h-l-q-u; (203)966-5040, (212)PL7-3780

1423- Mrs. Regina Slater, 629 Dover Road, Oceanside, New York 11572
housewife, 3-c-h-l-q-z; RO4-0600

1424- Michael A. Cozza, 83 Alcott Dr., Windsor, Connecticut 06095
student, 2-c-h-m-q-z; (203)688-9577

1425- Mark Fisher, 739 DeSoto Dr., Palo Alto, California 94303
student, 1-c-h-l-q-u; 328-4096

1426- Michael L. Notestone, 749 Delano Avenue, Chillicothe, Ohio 45601
college student; 2-c-i-m-q-z; (614)772-0734

1427- Jane M. Taylor, 1679 - 29th St.NE, Cedar Rapids, Iowa 52402
clerk Cedar Rapids Gazette, 3-c-i-miscellaneous-m-q-u-v;
(319)362-2815, (319)369-1337

1428- John E. Baughman, 740 Cumberland Ave., Chambersburg, Penn. 17201
teacher, 2-c-h-m-q-u;(717)264-4874

1429- Gene Kussart, 2747 N. 11th St., Sheboygan, Wisconsin 53081
student, 1-c-i-m-bumper strips-q-u-v; (414)458-1878

1430- Lawrence T. Doughty, Jr., 15 Goupee St., So. Brewer, Maine 04412
clerk, 2-c-h-l-q-z; (207)942-9429

1431- Mike N. Kiktavy Sr., 359½ Broadview, Youngstown, Ohio 44509
steelworker, 3-c-h-m-q-z; 799-4108

1432- Mrs. H. A. Wood, Jr., 156 Montague Rd., Amherst, Mass. 01002
antique dealer, 3-d-h-l-q-u-w;

1433- Thomas M. Johnston, 1021 - Third S.W., Mason City, Iowa 50401
salesman, 2-c-i-l-q-z; (515)423-5384, (515)423-0377

PROBATIONARY MEMBERS, continued

1434- Abraham I. Millman, 1826 N. Talbott, Indianapolis, Ind. 46202
politician, 2-c-h-m-q-z; (317)926-3507

1435- Vernard J. Clark, 951 - 16th St., N.E., Cedar Rapids, Iowa 52402
coin dealer, 3-c-d-i-m-Pres. paper-q-z; 3646508

1436- Fred A. Sabatini, 208 Fourth St., Logansport, Indiana 46947
attorney, 2-c-i-m-q-z; (219)753-8439, (219)753-3158

1437- Leonard K. Hammer, Jr., 182 East Pepper Dr., Long Beach, Cal. 90807
sales representative, 2-c-i-m-r-z; (213)424-1947, (213)424-4387

1438- Jon D. Curtis, 2 Kimberly St., Albany, New York, 12205
faculty State University, 2-c-h-m-autographs-q-z; (518)869-0517,
(518)457-8996

1439- Richard W. Axtell, 1040 - 166th Place NE, Bellevue, Wn. 98004
sales representative, 2-c-h-l-q-u-z, SH7-6075

1440- Cedric Kolstad, Box 308, Chester, Montana 59522
student, 1-c-h-l-q-u; phone 2

1441- George C. Stallmann, 547 Farnum St., Aurora, Illinois 60505
barber, 3-c-i-m-4-z; TW8-5566, TW2-3922

1442- Dr. Michael Bihari, 1607 E. 50th Place, Chicago, Illinois 60615
physician, 2-c-h-peace & Protest-m-r-z; 684-0357, MU4-6100-ext 6348

1443- Mary Losky, 43 North Street, Marcellus, New York 13108
teacher, 2-c-i-m-q-z;

1444- Bud Folsom, 3045 Stratford, Lincoln, Nebraska 68502
student, 1-c-h-m-q-u-v; 423-8861

1445- Dr. Robert M. Laff, 2844 W. Gregory St., Chicago, Illinois 60625
dentist, 3-c-h-l-m-q-u-v; AR1-4425, 018-7008

1446- Ralph J. Thomas, 2628 Magnolia Ave., Long Beach, California 90806
radar technician, 2-c-i-m-r-z; (213)GA7-8293, (214)893-2461

1447- Robert J. Leamey, 50 Anchor Drive, Massapequa, New York 11758
accountant, 2-c-i-l-q-u;

1448- Herbert W. Beatty 277 Toylsome Lane, Southampton, New York 11968
expeditor, 3-c-h-l-q-u; 283-4233

1449- Gary Hong, 604 Greenbrier Dr., Silver Spring, Maryland 20910
student, 1-c-i-m-q-z; 589-6153

1450- Susanne H. Greenhagen, Maple Avenue, Rock Tavern, New York 12575
student, 2-c-i-l-r-u-v; (914)496-4912

1451- Bob Ward, Box #1, Bedford, Kentucky 40006; tool keeper, parts man;
(502)255-3594

1452- Frederick H. Nesbitt, Box 23, Murrysville, Pennsylvania 15668
teacher, 2-c-i-m-r-u; (412)327-2239

1453- Mrs. Lillian V. Green, 612 Baker Street, Albany, Oregon 97321
nurses aide;3-c-i-advertising & commemorative-m-s-v; 928-9608

1454- A. James Barnes, 1700 N. Walnut, Apt. 315, Bloomington, Ind. 47401
professor, 2-c-i-l-q-z; 339-7384, 337-9308

1455- Michael DeWine, P. O. Box 68, Yellow Springs, Ohio 45387
student 2-c-i-l-q-z;

1456- Eddie Mitchell, 110 LaSalle Drive, Yonkers, New York 10710
student, 1-c-i-l-q-z; (914)337-2532, (914)779-5328

1457- Dennis J. Downey, 514 Sheridan Drive, Decatur, Illinois 62521
H.S. teacher, 2-c-i-m-q-z, (217)423-5491, (217)428-0993

1458- Warren L. Montgomery, 12075 Natural Bridge Rd., Bridgeton, Missouri
63042; driver supt; 3-c-h-i-q-z; PE999-89

1459- Lois M. Pountney, 34 Briarwood Road, West Hartford, Conn. 06107
insurance-real estate, 3-c-h-m-q-z; (203)521-4476; (203)232-3065

1460- Fred Fryer, P. O. Box 217, Main St., Campbell, New York 14821
custodian, 3-c-h-i-l-q-z; (607)527-4501, (607)962-7012

1461- Alfred F. Perrault, G. 3248 N. Center Rd., Flint, Michigan 48506
pipe fitter, 3-c-h-m-q-z; 742-7789

PROBATIONARY MEMBERS, continued

1462- John E. Nuessle, Box 59, Main St., Holland Patent, N.Y. 13354
student, 1-c-i-m-q-z; (315)865-5345

1463- Greg Warthan, 2023 W. Mendocino, Stockton, California 95204
office aide, 1-c-i-& U.S. senators-m-q-u; 462-5329

1464- Thomas G. Nash, Jr., 5545 Charleston Drive, Dallas, Texas 75230
lawyer, 2-c-i-l-q-z; AD9-7357, TA4-0131

1465- John F. McLaughlin, 214 N. Fairfax St., Alexandria, Virginia 22314
retired, 3-c-h-m-q-z; OV3-0314

1466- Shirley McVoy, 54 Franklin St., Englewood, New Jersey 07631
Ex. Dir. Girl Scout Council; 3-c-h-q-u; (201)567-4623, (914)356-3537

1467- Mrs. Clyde L. Pinkley, 107 E. Burgess St., Mt. Vernon, Ohio 43050
retired teacher & librarian; 3-c-h-i-l-m-q-u-v; EX 392-4656

1468- Paul Seabury, 600 Alvarado Rd., Berkeley, California 94705
Univ. professor, 3-c-h-m-q-z; (415) TH8-3580

1469- Miss Jean E. Calvert, 133 Morrissey Avenue, Santa Cruz, Cal. 95060
teacher, 2-c-h-l-q-u-v; 423-0306

1470- Ralph A. McMahon, 23 N. Drexel St., Woodbury, N. J. 08096
electrician, 2-c-i-m-q-u; (609) 848-2656

1471- John D. Martin, 631 Wrightwood, Chicago, Illinois 60614
computer systems analyst; 2-c-buttons for sale/trade-h-m-z;
248-9832, FI6-0400, X 202

1472- Nelson J. Thibodeaux, Jr., P.O. Box 3543, Beaumont, Texas 77704
student, 1-c-h-i-l-m-q-z;(713)752-5024; (713)835-6681

1473- Cletus R. Swanson, 1625 N. Knoxville, Peoria, Illinois 61603
hotel manager, 2-c-i-m-q-z; (309)685-7065, (309)674-2121

1474- Kenneth R. Merwin, 1123 Apalachee Parkway, Tallahassee, Florida,
32302; The Treasure Chest

1475- Mrs. Harold L. Williams, R.R. 3, Box 69, Marion, Indiana 46952
housewife, 2-c-h-m-q-u; (317)674-4740

1476- Carl Krasik, 11 Peabody Ter., Apt. 605, Cambridge, Mass. 02138
law student, 2-c-i-m-q-u; 491-7706

1477- Bernard K. Fischer, 5430 Corteen Place, North Hollywood, Cal. 91607
student-internat.; 2-c-i-l-r-z; 769-2465

1478- Les Blaylock, P. O. Box 557, McKinney, Texas 75069
printer-publisher, 3-c-i-l-q-u-v; (214)727-3906; (214)542-6282

1479- Paul Chussil, 97 Long Hill Terrace, New Haven, Connecticut 06515
student, 1-c-h-l-q-u; 387-3401

1480- Mrs. Nancy Dubner, 1034 So. Goodman St., Rochester, New York 14620
Ex.Secty to Rochester City Council; 2-c-h-m-q-z; (716)473-9678,
(716)454-4000 Ext. 265

1481- Roger Joanou, Apt. 8, 501 S. Verdugo Road, Glendale, Cal. 91205
newspaper web pressman, 2-c-i-l-q-u-x; MA5-2345

1482- Gail H. Fletcher, 7674 East Sutton Drive, Scottsdale, Arizona 85251
dog breeder, 2-c-h-m-q-z; 948-2866

1483- Bill Shannon, 534 Teaneck Road, Teaneck, New Jersey 07666
public relations, 2-c-i-NY city, NY state, New Jersey; (201)TE 6-6582,
(212)594-6600

1484- Danforth Field II, 200 Ringwood Avenue, Menlo Park, Cal. 94025

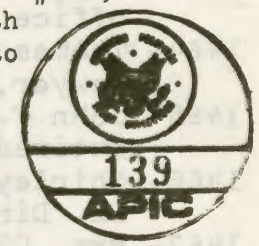
1485- Steve Hueglin, 25 Central Drive, Manhasset, New York 11030
student, 1-c-h-state-m-q-z; (516)MA7-7230

1486- Gary Tabakin, 7012 Hunters Ct., Norfolk, Virginia 23518
student, 1-c-i-m-q-u; (702)853-2798

1487- Andrew Michael Sacks, 6058 Newport Crescent, Norfolk, Virginia 23505
student, 1-c-trader-i-l-s-z; 625-2859

PLEASE NOTIFY YOUR SECRETARY-TREASURER OF CHANGE OF ADDRESS, also to obtain membership applications, write: Stephen Bibler, 4144 SE Clinton, Portland, Oregon 97202.....

The APIC is most grateful to Arthur G. Trimble #444, and Richard C. Trimble #313, for the 1 1/4" colorful celluloid button of the APIC emblem and individualized with our own APIC number and the bold letters APIC below. These were donated to the organization and were on sale to the membership at our Washington Convention. The button with your number is available--the price which is a donation to the APIC for use in forth-coming research projects is $2.00. Contact our Secretary-Treasurer for this item and the other material he has on hand, as outlined in the Secretary's Corner feature.....




Also a tip of the hat, to Elmer Piercy #19, and J. Harold Cobb, #201, for preparing a reprint of the GEORGE WASHINGTON INAUGURAL BUTTONS AND MEDALETS, 1789 & 1793. Cobb's 1963 printing has been brought up to date and the booklet is priced at $2.00 from Elmer A. Piercy, Box 666, Victorville, Calif. 92392.....Charles F. Robinson #515, had a fine article in MOON VIEWS (Minn. Numismatists) fall issue, on Satirical Political Metals.....Jim McComb #1159 and a part of his collection was featured in the Rockford (Ill) Register-Republic on July 16.....Don Coney #202, and part of his collection was the cover (color) feature of the New Haven Sunday Pictorial Register--Don our past-Secretary has agreed to help with the KEYNOTER , as its Associate Editor. Thanks.....Bill A. Singer #388, was pictured along with his collection in the Sunday Herald Traveler..... ....Since August, Howard S. Thomas' #337, collection has been featured in various upper NY state banks.....Mrs. Thelma LaVergne has a portion of her collection on display in the window of Brother Johathan Country Store in Sturbridge, Mass.....Have you seen the political decorator pillows of the 1968 Candidates--as well as some of the past cnadiates--these are foam rubber filled and look like very large campaign buttons--check your local specialty shop or write Grover Associates, Salisbury, Conn. 06068..... Bill M. Opie #265 and great color photos of his collection were featured in the OHIO Magazine, August Issue.....Dale Wagner #57, has had displays in Miami, Chicago, and Washington, DC, this summer and was featured in the Evening Star during our DC Convention. .....It is worth repeating--a thank you to Herb Collins #349, and his staff for the wonderful display presented by the Smithsonian Institution, which had its premier, during our National Convention--most well done and the choice of items was superb..... Edwin Veleber #345, has been a guest on the Barry Farber NBC show, and in the color photo section of the NY Sunday News of October 6--Ed also has several displays in the NYC area.....Robert Ferrell #1060, and a part of his collection was featured in the Aug. 4th issue of the Asbury Park Press (NJ).....Nearly 300 choice items from the Hal Ottaway #35, collection were featured in a national advertising campaign brochure..... George A. Williams #543, has displayed a part of his collection at a local savings and loan and they prepared a fine broadside to publicize the showing.....The outstanding Joe Brown Collection #95, was on a special three day showing recently in Milwaukee... ....The Chick Harris Collection #139, was featured during a two week presentation, billed as 'Beautiful America' in downtown St. Louis.....Lester W. Olson #769, has had his collection on display at North Shore Bank in Milwaukee and received newspaper publicity... ....YaNKEE Magazine, which has a large New England coverage ran a story of the Don Coney Collection.....Mrs. Charles V. Young #61, had her collection on display at the Colorado National Bank in Denver and received newspaper publicity.....Mrs. Ellen Fitch #351 had part of her collection utilized by school groups, in connection with mock elections and government classes.....Watch the drapery department of your local stores for cotton material depicting all types of Political Campaign items, such as a W. H. Harrison Bandanna, Votes for Women pennant, Grant badge, Lincoln ribbon, a Debs Convict button, etc.; it comes in various color combinations, that will fit in your hobby room decor.....The Indiana State Museum will continue to feature, through the end of the year, 'The Hoosier Candiates', and has drawn extensively from the Chick Harris Collection.....Your Editor would appreciate your sending a sample ballot from your State, so that a tabulation may be prepared for the next KEYNOTER, which would show the various parties and the States where they appeared on the ballot.....Gene McGreevy #136, had a fine article in the Davenport Times-Democrat Sunday edition, which pictured him and some fine items in his collection. Gene does a great job before youth and patriotic groups.... Send news about your collection display and publicity to the KEYNOTER.....

# APIC CHAPTER MEETINGS by Ford O'Brien.

Wisconsin Chapter - Sheboygan, Sunday, October 6, 1968

The semi-annual meeting of the Wisconsin chapter of APIC was attended by approximately 30 persons. The business meeting was presided over by President Clarence Staudenmeyer and the recent fakes were discussed; also how to recognize them and what to do to try to legislate against them. One good suggestion was to deal only with APIC members, since there is the pressure of the national office, to correct any wrong dealings and doings.

An informal discussion of the possibility of a chapter Constitution as well as a suggestion for an auction at each meeting took place and after some discussion both were tabled for final discussion at our spring meeting. A resolution of congratulations to the KEYNOTER and all contributors (expecially the work of Wayne LaPoe with Brummagem), for a publication of excellence was enthusiastically accepted and unanimously passed.

The nominating committee of Ivan Iman, Lester Olson and Ralph Callies offered a slate of new officers to include Joe Brown for President, L. V. Weisensel for Vice President and Jack Putnam for Secretary. It was unanimously accepted and the new officers officially seated. Joe Brown gave a report of the APIC convention which he followed up with a talk on Wendell Willkie. Willkie was the candidate of the meeting and Joe, as well as others, brought Willkie campaign items to display to the group.

The spring meeting was set for Milwaukee with Joe Brown to act as the host. The meeting then adjourned but heavy trading, buying and selling activities continued over the refreshments provided by the wives of the committee members, Ron Collins and Elmer Koppelman. Also on the committee was Marlin Miller.

Jack Putnam - Secretary

Kansas - Missouri Meeting - September 8, 1968

The Holiday Inn, Kansas City, Kansas, was the scene of a lively swap and sales session, with about twenty members in attendance. A fine group of items, including a TR - Johnson changed hands and Le Hedstrom and his committee did a fine job. Details of a spring meeting will be mailed to those interested.

Chicago Area Chapter - August 25, 1968

The Chicago Area Chapter hosted a public exhibit of political campaign items of Sunday, August 25, at the Second Presbyterian Church in Chicago. Two dozen chapter members exhibited their collections in the main exhibition hall while another adjoining hall was actively busy by the presence of APIC members engaged in selling and trading activities.

Being held the day prior to the National Democratic Convention, the exhibit drew delegates and other interested people besides a sizeable group of APIC members from several states. Over 350 persons attended the exhibit, many due to the extensive publicity campaign given the exhibit. Several new APIC members were recruited and the chapter considers their first major group activity a shining success, with thanks going to the organizing committee headed up by chapter President, Jim Hannah and Secretary-Treasurer, Larry Krug, and including Nelson Chubb Ed Jensen and Clyde and Bob Ruppert.

Larry L. Krug

Metropolitan N.Y. Chapter, Commodore Hotel, October 24, 1968

Between 40 & 50 members attending the October meeting made for an extremely lively session. 1968 items were in profusion and item for item trading was at its peak. Bob Rosengarten, #1070, gave us a spectacular presentation on Al Smith. He had taped the story and had numerous colored slides in conjunction with the narration. Al was depicted from boyhood on, and photos, brochures, campaign records, newspaper columns etc. were depicted. The political items were fantastic pieces and through the entire performance one could hear a pin drop. Only once did a bit of comic relief appear, when on the screen flashed a most unique and gorgeous pin back of Smith and someone remarked "I'll give fifty cents for that one." It was a superb and professional job and Bob will loan it to any APIC Chapter who wishes to use it for a meeting -- just let him know. After the Al Smith show, more trading and buying continued and all had a good time.

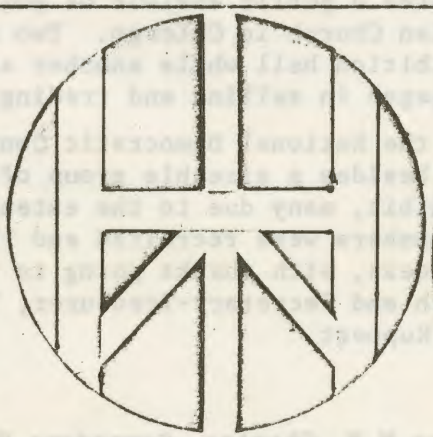
Leon Weisel - Recording Secretary

1968 PRESIDENTIAL CAMPAIGN, continued from page 3.

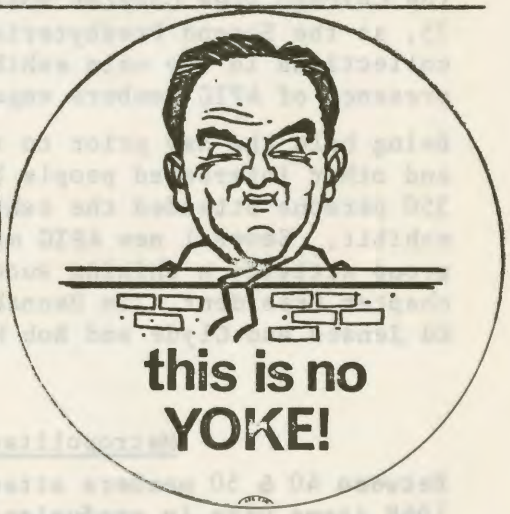
The Christian Constitution Party chose Richard K. Troxell of North Dakota and Merl Thayer of Iowa as their standard bearers. Once again, Lar Daly of Chicago, who campaigns in an Uncle Sam suit and carries a sandwich board to promote his candidacy was on the scene. The candidate of the Love Party was Louis Abolafia and his posters and buttons pictured him rather nude, and the wording 'What have I got to Hide?'. Americus Liberator of Nebraska, who was on the Republican primary ballot in Nebraska, was active in a write-in campaign. Johnnie Mae Hackworthe of Houston, Texas a non-denominational minister feels that she is destined to be the first woman President and would be named by acclamation. We all were exposed to Pat Paulsen and his satirical treatment of the presidential campaign. The Yippies in Chicago drug the presidency to an all time low, in parading a pig named 'Pig-asus',--making big TV coverage for the Youth International Party. Others include Yetta Bronstein's Best Party; Bob John of the Naturalist Party; God's Watchman of America, James S. Greenlee and the Hamiltonian's Eric Sebastain. The Snoopy and Charlie Brown promotions were strickly commercial ventures.

The campaign which was rather similiar to the Truman campaign of 1948, with the third party capturing just six more electoral votes than the Thurmond-Wright States' Right ticket. Humphrey's style was rather remiscinent of the Truman 'Give-em-hell' campaign and nearly had the same upset result, and the Vice Presidential candidate, Edmund Muskie added strength to the ticket, just as did Alben Barkley. Richard Nixon who started out as a sho-in, made it by a whisker, and campaigned on the theme of law and order and a new approach to the countries problems. Spiro Agnew was not considered as an asset to the team and many of the TV commercials capitalized on this fact. The Wallace campaign was very stero-typed, with great emphasis on law and order & to restore Constitutional government. Much of his support had definite racial overtones. He had much support amoung the blue collar workers--late union action channeled some of these voters back to Humphrey, but undoubtedly this deflection caused his defeat. It was a spirited campaign, of about six weeks and each candidate made visits in several cities most every day, due to the air travel charter service. This victory for Nixon-Agnew does not seem to be a mandate for great change, as the Republicans picked up only four or five Senate and House seats. It was an unusual victory, just as this has been a most unusual political year..it seems each election, voters are becoming more selective--fewer and fewer straight tickets--this is a healthy sign for our democracy, for it means more and more people are voting for the candidate, rather than the party. Let's all unite behind our new President, for his job is the most demanding and most thankless (it seems) of any--one sometimes wonders why anyone would fight to obtain it.....

Wallace & Griffin
(World Wide Photo)



Humphrey Peace Button
(Green & Blue)




Anti-Humphrey (Dumpty)

CONNECTICUT APIC CHAPTER MEETING, July 13, 1968.

The Summer meeting was held at Just Buttons Museum, Southington, Connecticut on Saturday, July 13, 1968. The meeting was timed to coincide with a flea market at the Museum and well over one hundred persons attended. APIC members attending were from as far as Mississippi on theSouth to Ohio on the West. During the short business meeting 'Brummagem' was discussed and some recent examples displayed. The next meeting is planned for late fall, and should you be in Connecticut, the welcome mat is out to all our fellow APIC members.

James E. Dyer, Secretary.

The Winter issue will feature the 1860 campaign and any articles of interest are solicited.

# B R U M M A G E M*

Wayne LaPoe, Chairman, Committee on Ethics

*Brummagem (brum'ajem), noun. A showy but inferior and worthless thing.

Due to the diligence of our members a considerable amount of fake material has been identified since the last issue of BRUMMAGEM. Some of the items are very deceptive while others are so obvious that only the most inexperienced collector should be fooled. As interest in the election process mounts during 1968, look for more fake material to appear on the market. The growth in the number of collectors and higher prices are additional incentives for the unscrupulous.

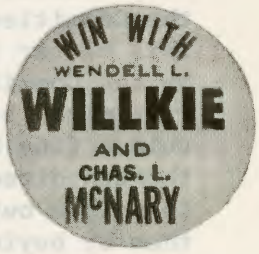
We continue to receive complaints from members that fake material has been offered for sale by other APIC members. The items in question have been identified as fake by the seller however, WE REPEAT EARLIER WARNINGS; this practice is in violation of the APIC Code of Ethics on Reproductions. Each member has a responsibility to remove this material from the market either by sending it to the Committee on Ethics, destroying it, or impounding it solely for his own use. This matter is not to be taken lightly. A review of the correspondence received by the Committee on Ethics reveals the extent to which collectors are being victimized by spurious material and, if unchecked, this menace could eventually ruin a fine hobby. The Committee on Ethics is attempting to control this threat through direct action and publicity. It's hardly consistent for us to attempt to police outside sources while, at the same time, some APIC members encourage them by buying and selling this obnoxious merchandise. The Code of Ethics on Reproductions and the APIC Constitution provide penalties for such activity. A rereading of these documents is suggested.

To the right is illustrated a tricky item which has been around for some time. Many experienced collectors have included this Cox-Roosevelt ribbon in their collections thinking it to be authentic. From time to time questions were raised but until now the fact that it is a fake, and probably a fantasy piece, has not been confirmed. Stanley King #442 is in the textile design business and has wide contacts in the textile industry. His investigations revealed that this ribbon is printed on Celanese Acetate taffeta. Celanese Corporation invented acetate yarn in 1925. The ribbon was made by taking a bolt of taffata cloth 42" wide and having it slit on a ribbon slicing machine with heated knives sufficiently hot to fuse the edges of the ribbon to prevent unraveling. This process was developed especially for this yarn. It has a low melting point which is born out by the fact that the yarn will fuse into a hard ball when a match is applied to the edge of the ribbon. Another test is to put a drop or two of nail polish remover (acetone) on a spot on the ribbon. The yarn softens and turns into a glob. The fusing ribbon machine first came into use in 1933.

The above information clearly establishes this Cox-Roosevelt ribbon as a fake item. The actual item has black printing on a white ribbon. Actual size is approximately 1½" wide and 7½" long.

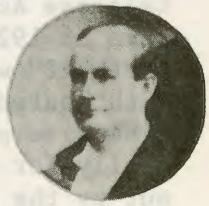
In the Winter 1966-67 issue of BRUMMAGEM was illustrated a set of eight fakes 1¼" celluloid buttons which were reproductions of actual campaign buttons of various presidential candidates. Some of these buttons were also shown in BRUMMAGEM in Summer 1966 and Autumn 1967. It was stated that these fake buttons all have ivory color painted metal backs. The Landon button pictured to the left is still another in this series of fakes. It was obtained at the Platt Novelty Company in Los Angeles and is available at $22.50 per hundred. NOTE: Some specimens of this series which have been sent to the Committee on Ethics have contained evidence that attempts have been made to remove the paint from the metal backing and some have been subjected to "antiquing." The Landon button is celluloid, 1¼" in diameter, yellow sunflower and sepia portrait. This particular button of the series contains an Allied Printing Trades Council union label on the bottom curl of the celluloid.

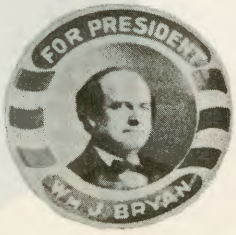
The button on the right is similar in style to the Willkie button in the "Ace, 680 B'way, N.Y.C." series of buttons (illustrated in the Autumn 1965 BRUMMAGEM), however this one has black letters on white rather than blue on white and it does not contain the "Ace" inscription on the bottom curl. It looks as if it was made yesterday (it was!), 1¼" in diameter, celluloid, black on white. This specimen was sold by the Insignia Collectors Club, Rockaway Park, New York.



The Thurmond-Wright button to the left has recently made an appearance. It contains a very poor quality celluloid decal (lacks sharpness and deep color). It is 15/16" in diameter and looks "fresh." The original button from which this one was copied (1948 issue) is 1" in diameter and is lithographed tin. This fake has turned up in several locations, however, one of our members received his in response to his letter to Senator Strom Thurmond's office.

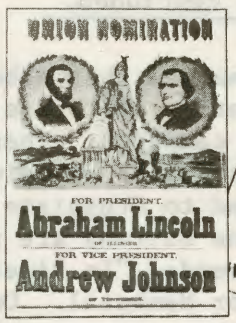
In previous issues of BRUMMAGEM we have illustrated sets of sepia buttons in various sizes picturing McKinley, Taft, Hoover, and Willkie. The Bryan button to the right is identical in appearance and manufacture to these buttons. The Bryan button is 1" in diameter and we can expect that it also appears in the other sizes recorded. There also is evidence that there may be a set of sepia Landon buttons in existence although this has not been completely confirmed.

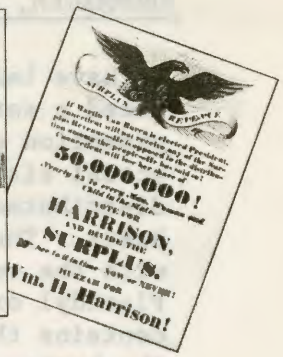


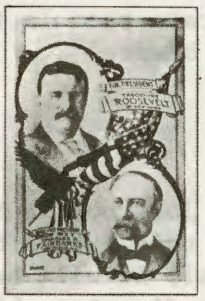


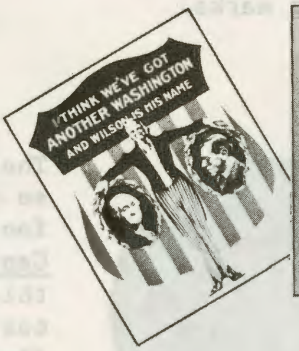

And, William J. Bryan appears again on the left, this time on a lithographed tin button right off the press. It is 1-1/8" in diameter, red, white and blue and contains two union labels on the bottom curl (Lithographers and Sheet Metal Workers). It is well done but one of the more obvious fakes.

# B R U M M A G E M, continued.





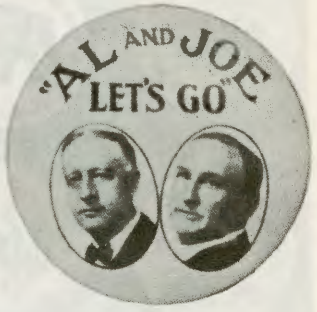
The above set of buttons pictured on the producer's advertising card has been widely distributed throughout the country. The producer is Art Fair, 80 Fourth Avenue, New York City, although a firm at the same address advertised them for sale in House Beautiful magazine under the name of Art Forum. These buttons, as well as the set of six presidential campaign posters illustrated to the right of the buttons above, have also been advertised for sale by Yield House, No. Conway, New Hampshire; Season Gifts, Atlanta, Georgia; Jenifer House, Great Barrington, Massachusetts; and Mackley Company, New York City. In addition to producing this material, apparently Art Fair wholesales to mail order and retail outlets examples of which are cited above.

The buttons are well made of celluloid, 2" in diameter, various colors and bear the words, "Art Fair 1967 New York, N.Y. 10001" on the bottom curl of the celluloid. Collectors will realize that only the T. Roosevelt and W. H. Taft buttons could be mistaken as authentic items since celluloid was not in use at the time of the earlier campaigns represented, however, many of us will have these buttons offered to us as authentic by dealers. The six posters (W. H. Harrison, A. Lincoln, U. S. Grant, G. Cleveland, T. Roosevelt & W. Wilson) are available on "textured antique paper" approximately 14" X 18" each. A large deluxe edition of four of the posters is available in large size (20" X 28") on heavier paper (Harrison, Lincoln, Roosevelt and Wilson).

BRUMMAGEM, concluded.

We have learned that Abbott Laboratories, the pharmaceutical company, has reproduced a series of twelve campaign buttons in connection with a current sales promotion campaign. These buttons appear in various sizes (not necessarily the actual size of the original) and are made of lithographed tin. They are being distributed to druggists and other potential Abbott customers on a nationwide basis. The buttons are pinned on cards in sets of four (three cards in all) with the words, "In times of choice you can rest assured with either candidate, Placidyl or Nembutal. One of a series from Abbott Laboratories." Each button contains the statement, "Repro 1968" on the top curl and the word, "Abbott" on the bottom curl. At this time we do not have the entire series of buttons but will illustrate them in the next issue of BRUMMAGEM. In the meantime, look closely and beware!

The "Al and Joe" button to the right is a well made fake. When this button has acquired some age (natural or artificial) it will be particularly deceptive. It is 1-3/4" in diameter, black on white with no distinguishing marks.



The reproduction of BH 1888-8 illustrated to the left is so crude that it would seem impossible for anyone to be fooled. However, a new collector without a copy of A Century of Campaign Buttons might not be able to identify this piece as a fake. This token of some base metal was cast most likely in a sand mold and the metal did not flow freely leaving some indistinct spots. This fake has a blank reverse whereas the original contains a bust of George Washington and the date 1789 on the reverse. 38mm in diameter.

A firm using the name, Cunningham-King, Box 409, Fresh Meadows, N.Y., has advertised "Original presidential campaign buttons" in recent issues of collectors publications. They have turned out to be fakes which have been illustrated in previous issues of BRUMMAGEM. Your chairman wrote to Cunningham-King but received no reply. The publisher of the advertisement informed us that the firm had cancelled their ad and May 1 was the last appearance - we hope for good!

The following members have been especially helpful since the last issue in our campaign to combat fakes: Leo Caron #80, Willard Smith #219, Jerry Wildenhaus #375, James Corley #638, Stephen Ackerman #578, George Rinsland #203, Morris Shenk, Jack Putman #5, Frank Cherry #596, Peter Winkelstein #306, David Beck #964, James Sullivan #912, Paul Fisher #804, Lawrence Calia #556, Charles Robinson #515, Lloyd Raymond #648, Clinton Pyne #777, Gene McGreevy #137, Steve Gerdes #1190, Dan Hanley #1154, Stanley King #442, Ralph Callies #346, Marian Ford #748, Norman Heestand #618, Tony Joseph #624, Elmer Piercy #19 and Robert Williams #1031.